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Direct Publisher

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Cookies Policy

1. CONSENT

By using our website www.fairs-business.com you consent to the use of cookies in accordance with this policy. You will have seen a pop up to this effect on your first visit to this website; although it will not usually appear on subsequent visits you may withdraw your consent at any time by following the instructions below.

2. WHAT ARE COOKIES?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating web domain on your subsequent visits to that domain. Most web pages contain elements from multiple web domains so when you visit www.fairs-business.com your browser may receive cookies from several sources.

Cookies are useful because they allow a website to recognize a user's device. Cookies allow you to navigate between pages efficiently, remember preferences and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

3. COOKIES AFFECTED BY REGULATIONS AND EXEMPT COOKIES

In accordance to EU directive, cookies that require informed consent by the user are analytical cookies and advertising and affiliation cookies, except those of a technical nature and those necessary for the operation of the website or the provision of services expressly demanded by the user.

4. TYPES OF COOKIES

a) Depending on the entity that manages them, there are innate Cookies (those that are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided) and from third parties (the that are sent to the user's terminal equipment from a computer or domain that is not managed by the editor, but by another entity that processes the data obtained through cookies).

b) Depending on the time they remain active, there are session cookies (designed to collect and store data while the user accesses a web page) and persistent cookies (in which the data is stored in the terminal and can be accessed and processed during a period defined by the person in charge of cookies (lasting from a few minutes to several years).

c) Depending on the purpose for which they manage the information they collect, they can be:
   - **Technical cookies** (necessary for the use of the website and the provisions of the contracted service)
   - **Personalization cookies** (that allows the User to access the service with predefined features, such as language, browser type, regional configuration, etc.)
   - **Analysis cookies** (information collected on the use made on the website)
   - **Advertising cookies** (they collect information about preferences and personal choices of Users)
   - **Affiliate cookies** (allows you to track visits from other websites, with which the website establishes an affiliation contract).

5. TYPES OF COOKIES USED BY THIS WEBSITE

 We describe the categories of cookies Commercial Register and its contractors use below.

- **Strictly Necessary Cookies:** These cookies are essential in order to enable you to move around the website and use its features. Without these cookies, services you have asked for (such as navigating between pages) cannot be provided.

Our site currently uses the following strictly necessary cookies:

*Source: **www.fairs-business.com***

Cookie Name	Purpose	Further Information
PHPSESSID	This cookie assigns a unique ID to your session to connect it to the server and for other internal processes required throughout the course of the session.	We use Session cookies in order to remember your choices (i.e. language preferences), pages and other processed data. They do not contain personal information and cannot be used to identify you.

- **Website Functionality Cookies:** We make use of cookies to provide you with certain functionality. For example, to remember choices you make (such as your map scale preference) and to provide enhanced more personal features. These cookies are not used to track your browsing on other sites.

  Our site currently uses the following functional cookies:

*Source: **maps.googleapis.com***

Cookie Name	Purpose	Further Information
NID PREF khcookie	They are used by Google Maps to deliver maps, track usage of their service and also remember which browser their users are using. In details, Google Maps uses these cookies to help analyze how users use the service. They anonymously track how our visitors interact with the service, including where they came from, what they did with the service and, in the case of mobile applications or services, your geographic location. Google will use this information for the purpose of compiling reports on activity and providing other services relating to activity and usage.	We use the Google Maps tools on the basis that Google adheres to its privacy policy which can be found at www.google.com/intl/en-GB/policies/ and its terms of service for Google Maps at www.google.com/intl/en_uk/help/terms_maps.html

- **Use of IP Addresses:** We may also use your IP address to help diagnose problems with our server, to administer our website and to improve the service we offer to you. An IP address is a numeric code that identifies your computer on the internet. Your IP address might also be used to gather broad demographic information.

  We may perform IP lookups to determine which domain you are coming from (e.g.: google.com) to more accurately gauge our users' demographics.

  Information from these types of cookies and technologies or about website usage is not combined with information about you from any other source.

  None of the cookies that we use will personally identify you.

- **Third Party Websites:** Please note that this cookies policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be linked from or to this website.

6. REVOCATION
At any time you can access the configuration of your browser regulating the acceptance or rejection of all cookies, or only select those which installation is admitted, following one of the following procedures, which depends on the browser you use:

Google Chrome (in the Tools Menu):
Settings >Show advanced options >Privacy (Content settings)/Cookies:
https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktopandhl=en

Microsoft Internet Explorer (in the Tools Menu):
Internet Options > Privacy > Advanced:
https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

Firefox:
Options > Privacy > Cookies: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

Safari, iPad y iPhone:
Preferences > Privacy: https://support.apple.com/kb/ph21411?locale=en_EN

Opera:
Settings > Options > Advanced > Cookies: http://help.opera.com/Windows/12.00/en-EN/cookies.html

These browsers are subject to updates or modifications, so we cannot guarantee that they comply fully with your browser version. It may also be that you use another browser not included in these links such as Konqueror, Arora, Flock, etc. To avoid these mismatches, you can access the Cookies configuration directly from the options of your browser, usually in the "Options" menu in the "Privacy" section. (Please see the help of your browser for more information).

7. DISABLING COOKIES

To restrict or block cookies, it is usually modified through the browser settings. If you do not want websites to place any cookies on your computer, you can adapt your browser settings so that you are notified before any cookies are placed. Similarly, you can adapt the configuration so that the browser rejects either all cookies or only third-party cookies. You can also delete any of the cookies that are already on the computer. Keep in mind that you will have to adapt the configuration of each browser and equipment you use separately.

Please note that if you choose not to receive cookies, we can no longer guarantee that our website will work properly. Some site features may be lost and you may no longer be able to see certain websites. Also, rejecting cookies does not mean that you are not going to see advertisements. The ads will simply not fit your interests and will be repeated more frequently.
Each browser has a different method to adapt cookies configurations. If necessary, consult the browser's help function to establish the correct settings.

To disable cookies on your mobile phone, check the device manual for more information.
You can get more information about cookies on the following Internet website: www.aboutcookies.org

Taking into account the way in which the Internet and websites work, we do not always have information on the cookies placed by third parties through our website. This especially applies to cases in which our website contains what are commonly called integrated elements: texts, documents, images or short films that are stored elsewhere, but are displayed on our website or through it.

Therefore, if you encounter this type of cookies on this website and which are not listed in the above list, please inform us. Or contact the third party directly to request information about the cookies you place, the purpose and duration of the cookie, and how your privacy has been guaranteed.

8. CHANGES TO THIS POLICY

We may update this policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies. This cookies policy was last updated on 01 July 2017.