

Privacy Policy

In compliance with Chapter II of Act 34/2002, LSSICE, we inform you that this Website is the property of DIRECT PUBLISHER, S.L.U.; henceforth also of the Provider, with address in Calle Eloy Gonzalo, 27. 28010 Madrid (Spain); telephone number: +34 917 728 032 and email: info@direct-publisher.com.

DIRECT PUBLISHER, S.L.U., is responsible for this Website and in accordance with the provisions of current regulations on the protection of personal data, Regulation (EU) 2016/679 as of April 27, 2016 (GDPR) on the Protection of Personal Data, with regard to the processing of personal data and the free circulation of said data, Spanish Organic Law 15/1999, as of December 13, Protection of Personal Data (LOPD) and Law 34/2002, as of 11 July, of the Information Society and Electronic Commerce Services (LSSICE), has implemented all security measures, both technical and organizational, established by the Spanish Royal Decree 1720/2007 of December 21 (which develops the LOPD) to guarantee and protect confidentiality, integrity, and availability of the data entered.

For the purposes of the provisions of the LOPD, DIRECT PUBLISHER, S.L.U. informs you that the information you are voluntarily providing us will be incorporated into our information systems in order to carry out the necessary commercial and administrative procedures with website users. The operations foreseen to be carried out are as follows: respond to inquiries and/or provide information requested by the User; perform the provision of services and/or products contracted or subscribed to by the User; carry out all those activities of DIRECT PUBLISHER, S.L.U. described in this legal notice, and submit the website newsletter.

The signer guarantees the veracity of data provided and undertakes the need to communicate any changes that may occur in them.

The Provider, marked by an asterisk (*) in the corresponding boxes of the contact form, informs the User of these obligations, indicating what data is necessary. By indicating and entering the data, the User grants unambiguous consent to DIRECT PUBLISHER, S.L.U. to proceed with the processing of said data provided for the purposes previously mentioned.

Failure to provide the requested personal data or failure to accept this data protection policy means that it is impossible to subscribe, register, or receive information about the Provider's products and services.

In accordance with the regulations in force regarding the protection of personal data, the Provider is complying with all the provisions of the regulations GDPR and LOPD for the treatment of personal data in their responsibility, markedly with the principles described in Article 5 of the RGPD and to Article 4 of the LOPD, by which they are treated in a lawful, loyal and transparent manner in relation to the interested party and adequate, relevant, and limited to what is necessary in relation to the purposes for which they are treated.

The DATA CONTROLLER guarantees that he has implemented appropriate technical and organizational policies to apply the security measures established by the GDPR and the LOPD to protect the rights and freedoms of the Users.

In accordance with these regulations, then, we inform you that you have the right to request access, rectification, portability, and deletion of your data and the limitation and opposition to your treatment by contacting our head office in Calle Eloy Gonzalo, 27. 28010, Madrid, sending an email to info@direct-publisher.com, indicating as Subject: "LOPD, ARCO Rights", and attaching a photocopy of your ID or any similar legal identification, as indicated by law. You have the right to withdraw the consent given at any time. The withdrawal of consent will not affect the lawfulness of the treatment carried out before the withdrawal of consent. You also have the right to submit a claim to the supervisory authority if you believe that your rights may have been violated in relation to the protection of your data (agpd.es).

1. CONFIDENTIALITY AND TRANSFER OF DATA TO THIRD PARTIES

The information you provide will be treated confidentially. The Provider has adopted all the technical and organizational measures and all the levels of protection necessary to guarantee the security in the treatment of the data and to avoid its

alteration, loss, theft, treatment, or unauthorized access, according to the state of technology and nature of the stored data. Likewise, it is also guaranteed that the treatment and registration in files, programs, systems or equipment, premises, and centres comply with the requirements and conditions of integrity and security as established in the current regulations.

DIRECT PUBLISHER, S.L.U. will not transfer personal data to third parties, except by legal obligation. However, in the case of being transferred to a third party, information would be prior obtained by the User requesting the express consent for such assignment. The entity responsible for the database, as well as those that intervene in any phase of the treatment, and/or the entities to which they have been notified, -in any case always with the corresponding authorization granted by the user-, are obligated to observe professional secrecy, the adoption of protection levels, as well as technical and organizational measures necessary to ensure the security of personal data, avoiding, as far as possible, unauthorized access, illegal modifications, subtractions and/or loss of data, in order to ensure the corresponding level of security of the Providers' files, according to the nature and sensitivity of the data provided by the users of this Website.

2. ACCEPTANCE AND CONSENT

The User declares to have been informed of the conditions regarding the protection of personal data, accepting and consenting to the automatic treatment of the same by DIRECT PUBLISHER, S.L.U. in the manner and for the purposes indicated in this Policy of Protection of Personal Data.

Through this Privacy Policy we inform you that the photographs that are posted on the website are the property of DIRECT PUBLISHER, S.L.U.

3. ACCURACY AND TRUTHFULNESS OF DATA

The User is solely responsible for the accuracy and veracity of the data sent to DIRECT PUBLISHER, S.L.U., exonerating the Provider of any responsibility in this respect. Users guarantee and are held liable, in any case, regarding the accuracy, validity, and authenticity of the personal data provided, and undertake to keep the data provided properly updated. The User agrees to provide complete and correct information in the registration or subscription form.

4. CONTENT OF WEBLINKS

DIRECT PUBLISHER, S.L.U. reserves the right to update, modify, or eliminate the information contained in the website, and may even limit or refuse access to information.

DIRECT PUBLISHER, S.L.U. does not assume any type of responsibility for the information contained in the websites of third parties that can be accessed through the links from any Web age owned by the Provider.

The presences of links are for informational purposes only and in no case does it imply any suggestion, invitation, or acknowledgment regarding them.

5. CHANGES IN THIS PRIVACY POLICY

DIRECT PUBLISHER, S.L.U. reserves the right to modify the current policy in order to adapt it to new legislation or jurisprudence.

6. LEGISLATION

For all purposes, the relations between DIRECT PUBLISHER, S.L.U. and the Users of its telematic services, present on this Website, are subject to the Spanish legislation and jurisdiction to which the parties expressly submit, being competent for the resolution of all disputes arising or related to their use the Courts of Madrid.